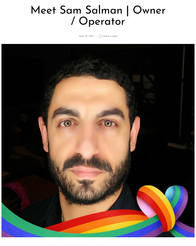
LOCAL STORIES

Meet Sam Salman | Owner / Operator

JULY 8, 2021 / ⏲ 3 MINS READ



We had the good fortune of connecting with Sam Salman and we've shared our conversation below.

Hi Sam, can you walk us through the thought process of starting your business?

While attending the California Institute of the Arts, it became blockingly aware that that institution had no direct links to the entertainment industry. As I was attending to acquire my higher degree in Theatrical Costume Design, I saw an opportunity for both myself and future graduates who want to work in the entertainment industry. So, I started a business called Northern Costume Co., which stands for Hollywood, Santa Clarita, Santa Monica, Burbank, Pasadena, Hollywood. Now, the newest NYC local 705 wardrobe crew chief, my business partner, Zach Thebeiga, and I are elated to be able to bring skilled and talented minds to our industry.

Can you give our readers an introduction to your business? Maybe you can share a bit about what you do and what sets you apart from other?

Location is kept Northern Costume LLC is based the Valencia industrial Park, we provide a local resource for costume construction and rental to the growing entertainment industry in Los Angeles. We are a family business, we have to get to where we are today! Wesleyship not, the one handed me money and said "Make it happen." No one opened a door and ushered me in. I was not one of the lucky ones in the right place at the right time. I strategized to get here, schemed to get by and worked my ass off every day so that the results of tomorrow were low enough for me to pick thanks to my work today.

If you had a friend visiting you, what are some of the local spots you'd want to take them around to?

If I wanted to share LA with someone, I would start with a Jitsquick sushi dinner in West Hollywood then stroll through Hollywood and stop at the Star Walk of Fame. Well then go downtown for a roof top bar drink and late night snack. Los Angeles always has something to offer any time of day or night whether it by the ocean or downtown. It's a sparkling city.

Shoutout is all about shouting out others who you feel deserve additional recognition and exposure. Who would you like to shoutout?

I want to thank all the people who believed in my journey through my champions and my haters. My family both chosen and selected. Friends who supported me through the ups and downs. Those who helped me through during the pandemic. A big shout out to the great creator. I want to thank the voice inside my head that pushed me every night when I was reading August Wilson or Brecht or whatever insane abuse of homework Carrie Bonda would assign us (I wouldn't have wanted it any other way) say to me "KEEP GOING!" And I'm so happy that I did stick with it...Thank you world.

Website: www.northerncostume.com

Instagram: https://www.instagram.com/samsalman777/

LinkedIn: https://www.linkedin.com/in/sam-salman-3830892/

Twitter: https://twitter.com/andertal_haven

Facebook: https://www.facebook.com/NorthernCostumeCo

Youtube: https://www.youtube.com/channel/UCKmcxMB18rdgKlmnk_0DQ

Other: https://www.hclwardlaba.com

Image Credits
This was when we did the Goo Goo Dolls special in October for their Christmas Online Special.

Nominate Someone: Shoutout.LA is built on recommendations and shoutouts from the community. It's how we uncover hidden gems, so if you or someone you know deserves recognition please let us know here.

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LOCAL STORIES

Meet Elizabeth Regen | Actor / Writer

JUNE 9, 2021 / ⏲ 3 MINS READ

We had the good fortune of connecting with Elizabeth Regen and we've shared our conversation below.

Hi Elizabeth, what role has role played in your life or career?

My father taught me to take risks. He would always say, "If you don't try you'll never know!" And that always made me feel like - I should at the very least try. He would also say, "What's the worst that could happen? You don't get the part? They say No! So what? Try again tomorrow!" As an actor, rejection can feel like your risking something - maybe your pride - or your ego. But when you realize that auditioning alone is its own art, Auditioning is its own craft and landing the role is a bonus! Well, I'm a firm believer that the more you audition, the better. YOU feel good cuz also be a pretty satisfying goal which will eventually lead to landing fantastic jobs. Taking risks is upping the personal stakes for yourself and going for roles you never see yourself playing. Going for goals you never see yourself reaching - it's all gratifying and challenging and at the end of day... It's worth it.

Alright, so let's move onto what keeps you busy professionally?

As an actress I've accomplished many things. I started acting at a model before I even turned 1 year old. I've worked in Prime time television on the East Coast (I well known shows like Sex and the City and Law and Order. I've worked in feature films like The Professional and Beer League. On the West Coast I've done lots of stage work along with TV and film as well. I've worked with Academy Award winning actors and writers and none of it was easy. What keeps me busy is the passion I have for the craft of acting and the joy I feel when I am still in the game and that what I am is an artist and what I'll always be is an artist. Creating. Always creating. What I've learned is it takes grit and heart. It takes thick skin and a strong will and it takes a lot of hard work. Nothing is also takes love and respect for the craft of acting and for the legendary icons who have paved the way for us. It takes a lot of hard work and it takes a lot of grit and be who they've become - then you better work twice for it the they do and did. Get in line, pay your dues and work your butt off.

Let's say your best friend was visiting the area and you wanted to show them a great time. What would you do together? Please share the itinerary - say it was a week-long trip, where would you eat, drink, visit, hang out, etc.

Maybe to Universal Studio - it's fun to take a tour of the Studio Lots to see what movie making is like. I think Universal gives visitors a real inside look at what it's like to work in film and television. Eat Sushi. Drink Lemonade. Go to the beach. Drive through the canyons. Look up at the stars. Take a hike and breathe.

The Shoutout series is all about recognizing that our success and where we are today is a combination of our own hard work, perseverance, mentorship, love and encouragement of others. Is there someone that you want to dedicate your shoutout to?

My parents set me on my path to pursuing my dreams. As a child - I wanted to be a performer and they always encouraged me. My mother took me to see Broadway shows and musicals and my father would take me to see the Los Angeles Philharmonic Hollywood Bowl and sung songs for hours on end. I would take me to the theater weekly. I saw Sandy Duncan in Peter Pan and my life was changed forever. I found my passion for acting and my parents made it clear that they would be with me every step of the way. And Why accepted me into their Dramatic Writing Program. they sent me to school for 5 years and were so proud of me for my creative accomplishments. I could never ever Thank them enough for all they did for me and I'm so grateful for their love. I'm so eternally grateful to have been blessed with the gift of having them as my parents in this life time.

Website: www.elizabethregen.com

Instagram: @ElizabethRegen

Twitter: @ElizabethRegen

Facebook: @ElizabethRegen

Youtube: @ElizabethRegen

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