



## 2012 MEDIA/PRESS ACCREDITATION INSTRUCTIONS

ITVfest and Popcon La  
**DEADLINE:** June 25, 2012

PLEASE READ THE FOLLOWING PARAGRAPHS CAREFULLY BEFORE SENDING IN THIS APPLICATION. APPLICATIONS SUBMITTED WITHOUT ALL REQUIRED ITEMS OR INCOMPLETELY FILLED OUT WILL NOT BE ACCEPTED.

Please submit one application per person to be assigned (limited to one reporter and one photographer, one cameraman and one host). Those requesting media credentials must be currently employed by a publication or news organization or on our preferred list. We CANNOT issue credentials to sales/advertising personnel, publishers/associate publishers, or PR/technical staff from any organization. **Forms submitted after the June 25, 2012 deadline will not be accepted.**

Requests for Press Accreditation **MUST BE RETURNED** with the following information:

1. An assignment letter on company letterhead from an editor, producer, or program director that states the intention to publish/air your report(s)
2. Two by-line articles/transcripts/tapes covering an event or related arts/entertainment related story released in 2012.
3. A recent copy of your publication or program/program or sample pages from your website
4. A passport sized **emailed jpeg,gif,or tif,ONLY**, photograph with name or outlet listed to the press credentials department at [wentworthpr@me.com](mailto:wentworthpr@me.com)

**NOTE: photos will NOT be accepted at the check in table or any other event.**

For us to consider your request, you **MUST** submit all supporting documentation (no exceptions). Incomplete forms will be returned.

### UPON APPROVAL

A confirmation letter will be emailed or faxed to you. This letter, along with additional identification will be required when picking up your credentials at the official ITVfest / Popcon LA or at press check-in. Please go to [www.popconla.com](http://www.popconla.com)

**Credentials will be decided by June 29, 2012**

\*\*\*\* Special Note: Submission of this media credential request form  
DOES NOT GUARANTEE admission to ITVfest / Popcon LA



**2012 MEDIA/PRESS ACCREDITATION APPLICATION**

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

NAME OF MEDIA OUTLET/PUBLICATION: \_\_\_\_\_

FREELANCE:  YES  NO

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/PROVINCE: \_\_\_\_\_

COUNTRY: \_\_\_\_\_ POSTAL: \_\_\_\_\_

ASSIGNMENT EDITOR'S NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

PREVIOUSLY ATTENDED ITVfest AS A PROFESSIONAL JOURNALIST? \_\_\_\_\_

**Type of Press: (Check all boxes that apply)**

**PRINT MEDIA:**  Daily  Weekly  Bi-Weekly  Monthly  Quarterly  Other

Form:  Newspaper  Magazine  Other, please describe: \_\_\_\_\_

Distribution  Regional  National  International: Circulation: (approximately number of copies)

**TELEVISION MEDIA:**  Regional  National  International

Call Letters: \_\_\_\_\_ Network: \_\_\_\_\_

Viewership: \_\_\_\_\_ Program Name: \_\_\_\_\_

**RADIO:**  Regional  National  International

Call Letters: \_\_\_\_\_ Network: \_\_\_\_\_

Audience: \_\_\_\_\_ Program Name: \_\_\_\_\_

**WIRE SERVICE:**  Photo  News  Entertainment

Online/Internet URL: \_\_\_\_\_

Unique HITS per month: \_\_\_\_\_ HITS per month: \_\_\_\_\_

**PLEASE RETURN THIS APPLICATION AND PHOTO NO LATER THAN June 29, 2012 TO:**

Tamara Wentworth, Wentworth Public Relations  
24402 La Cresta Dr.  
Dana Point, Ca 92629  
Phone: 949-292-9305

Email: [wentworthpr@me.com](mailto:wentworthpr@me.com)

\*\*\*\* Special Note: Submission of this media credential request form  
DOES NOT GUARANTEE admission to ITVfest / Popcon LA  
2012 MEDIA/PRESS ACCREDITATION - PAGE 2 OF 2